

League Structure Overview

- Present Overview
- National LWV's Transformation Road Map
- LWV/KC/J/C/P Structure Overview
- Where do we go from here?

Present Overview

We would like to start with two videos from our National League as a way to introduce everyone to the Transformation Road Map

A Transformational Journey – Part 1 -

<https://www.youtube.com/watch?v=iWXf90WieHs>

A Transformational Journey – Part 2 --

<https://www.youtube.com/watch?v=Zt9YsQaLvXg>

Transformation Road Map (TRM)

Development - National Board started a strategic planning process in 2016.

- January 2016 – adoption of a 4 year Plan
- June 2016 – Convention adopted 5 high level strategies aligning with the Plan
- January, February 2017 – Produced a Work Plan embraced by National Board
- June 2017 – League Council produces action plans for the process

National Landscape for LWV Plan

LWV realizes that the League is aging and is mostly Caucasian, which directly affects our ability to advocate for people of color and the younger segments of the population. The League is at a self-proclaimed crossroads.

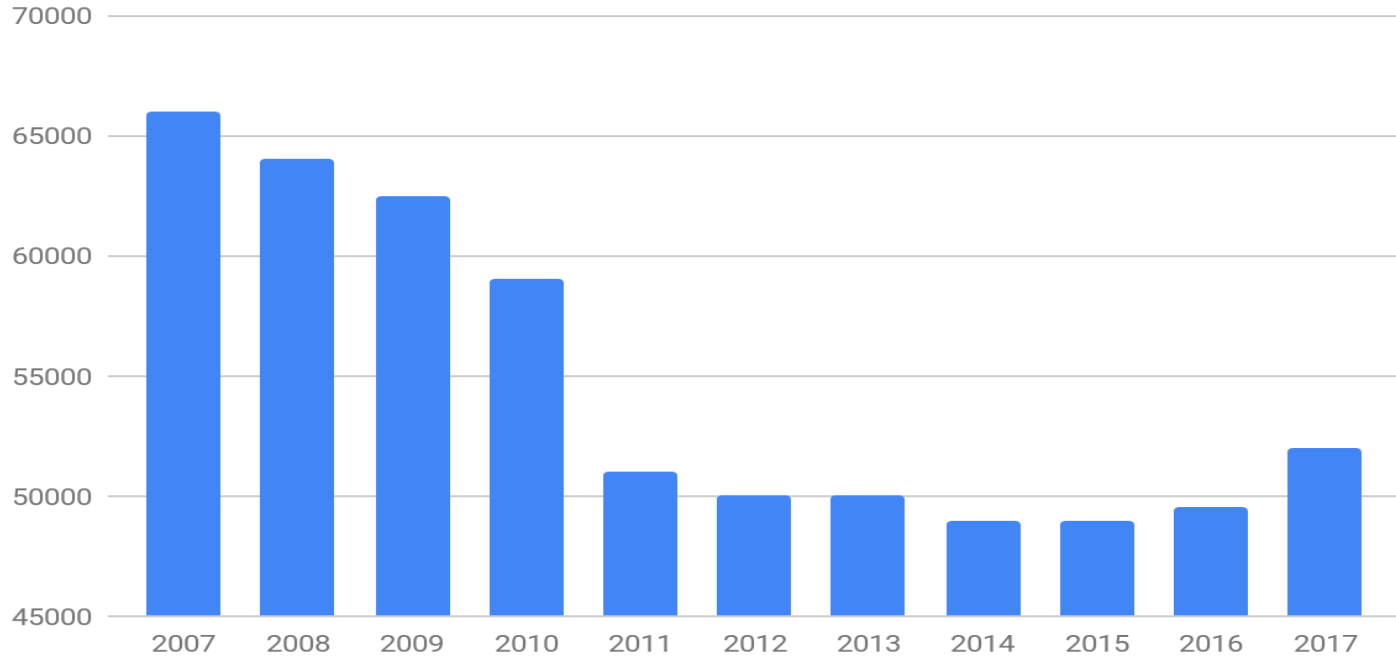
Key Findings:

- Competition for members
- Competition for funding
- More diverse and dispersed
- Higher agility - react quickly in a fast paced environment

Environment of Need for LWV's role - at all levels

- Low voter turnout
- Gerrymandering
- Disenfranchisement of minorities caused by voting barriers
- Money in politics
- Deceptive campaign tactics, fact-challenged rhetoric
- Increasing lack of civics education for students & adults

National Membership Trend



Internal & External Stakeholders Observations - League's Core Work

- Fair elections
- Voter registration
- Voter rights
- Voter education
- Civic engagement through select issues studied and advocated by the League

National's Brief Findings

- Need to contemporize and differentiate identified by external stakeholders in order to attract new members and expand donor base
- Lack of clarity in identity and purpose may be at the root of membership decline

National's Brief Findings

- Collection, utilization and reporting of data are critical and are now an expectation in all sectors including non-profits.
- Technologies, including apps, are used by all newer organizations.

High Priorities for Change Include:

- Developing a clear story for external consumption
- Aligning efforts around focused body of core work
- Sharing innovations, best practices
- Aggregating data to create compelling narratives

Transformation Recommendations – 4 Strategies

1. Clear strategic focus
2. A healthy League network
3. Culture change
4. Sufficient resources



*What does this all
mean for
LWV/KC/J/C/P?*

LWV/KC/J/C/P Structure Overview

Each committee will be responsible for the following:

- Their own scheduling and long range planning
- Internal communication
- Communicating with the Board of Directors
- Creating and overseeing a committee budget

Structure Overview - Continued

- Content alignment of the committee's activities with the League's positions and strategic plan
- Producing reports with metrics for each Board meeting
- Keeping the committee's calendar up to date

From time to time the League, through committees or as a whole may work with other nonpartisan organizations on issues or projects.

What are the Committees?

- Voter Services Committee
- Voter Education Committee
- League Program Committee
- Membership/Volunteer Recognition Committee
- Finance/Human Resources Committee
- Resource Committee
- Media/Communications Committee
- Ad Hoc Committee

Voter Services Committee



- Registration
- GOTV activities and initiatives
- Voter Awareness
- Poll Work (poll workers, poll monitors)
- Liaison with KCEB and other election boards
- Voter Protection

Voter Education Committee



- Forums
- Vote411.org
- Observer Corps
- Adult and Student Civic Education

League Program Committee



- General and Special meetings (non-committee)
- Speakers
- Calendar/anniversary-driven events
- Hospitality
- Conferences/Conventions



Membership/Volunteer Recognition Committee

- Training of existing volunteers
- Recruitment
- Volunteer time accounting
- Volunteer incentives/recognition events
- New member orientation



Finance/Human Resources Committee

- Development and reporting on the financial health of the League
- Staff



Resource Committee

- ❑ Individuals
- ❑ Events
- ❑ Grants
- ❑ Corporate
- ❑ Foundations
- ❑ Bequests

Media/Communications Committee



- Maintaining the League calendar
- Outside media - print, broadcast, digital
- Social media - website, Facebook, Twitter
- Monthly Issues of The Voter



Ad Hoc Committee

- League positions - updates, studies
- Environment
- Tax Increment Finance (TIF)
discussed as a possible study
- Diversity
- Units/Regional meetings
- Women's Equality Week

*Put Us All Together
We Can Do It!*

